



## HOME LEARNING

**Subject: Creative Media**

**Time to complete: 1 hour**

**Learning Objective: evaluate photography**

A photographer has been given the following brief:

# Reebok

Objective: To encourage males to wear colourful trainers

Target Audience: Men with jobs and/or families aged 21-50

**Reebok are committed to encouraging people to work out and exercise with one another**

**Task:** Below are the photos the artist produced. Evaluate each photo. Explain whether they fit the brief or not. Give suggestions for improvement for each of the photos.








Photo	Does it fit the brief? How / why not?	Suggested improvement
		
		
		

Photo	Does it fit the brief? How / why not?	Suggested improvement
		
		
		
		
		

**Save your work:**

**If you are using a computer, open a blank document to do your work (you can use Word or Publisher). Don't forget to SAVE it with your name, the lesson you are doing and the date.**

**For example: T.Smith Maths 8 April**

**If you would like us to see or mark your work please email it or send a photo of your completed work to me at [gmonk@glebe.bromley.sch.uk](mailto:gmonk@glebe.bromley.sch.uk) Thank you**