



HOME LEARNING

Subject: PSHE

Time to complete: 40min

Learning Objective: I understand how retailers try to influence our spending.

Right, lets get down to business this half term we would have been looking at what it is to be a critical consumer. This is part of our Entry level and this evidence is important so please ensure it is completed and emailed back to me.

Working at your own pace for 40 min answer the following questions. Please use full sentences and include as much detail as you can, if you are stuck move onto the next question, but email me for help. Remember you can use a dictionary or even google is there any words you do not understand. I will be returning work for updates or corrections if it is not completed.



Looking at the advert below, answer the three questions...

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What is this advert trying to do?

How does it try to influence you?

Why is it doing this?

Now let's compare two adverts for similar products. Look at the adverts below and answering the questions.

Which would you choose to spend your money on?
Why?
How does the advertisement influence your spending?

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Remember that when we choose a product, other similar products are available and may even be better! Adverts try to influence our spending by convincing us to have their product, remember to think about why they are doing this.

We have looked at the way advertising can influence our spending but can offers influence our spending too? Now let's compare two more adverts for similar products:

It is important to see those hidden costs and work out how much the products will actually cost you. To be 'critical consumers' we must be aware of this so we can make sure we get the best deal available.

**Which would you choose to spend your money on?
Why? How do the offers try to influence your spending?**

Get this fashionable hoodie
Direct from the store to your door.
Only £29.99



Get this fashionable hoodie
Direct from the store to your door.
Yours completely **FREE*** if you order by midnight.
(*When you spend £50 on full priced items on the website.)



Finally, in your own words try and explain what the two following terms mean:

Impulse buying means...

Shopping around means.....

Save your work:

If you are using a computer, open a blank document to do your work (you can use Word or Publisher). Don't forget to SAVE it with your name, the lesson you are doing and the date.

For example: T.Smith PSHE 05 January

Please email it or send a photo of your completed work to my email address.

zgolding@glebe.bromley.sch.uk

Thank you, take care and see you soon.

Miss Golding