



## HOME LEARNING

Subject: ICT

Teacher: Miss Jenkins



**[LISTEN to Miss Jenkins explain the task](#)**

This is a link to the Christmas Revision that you should already have at home:

**<https://drive.google.com/file/d/1awceF1fSIZF-hrcDo36K1y87SgtX2HJW/view?usp=sharing>**

### **Learning Objective:**

**Q1:**

SECTION A 'Words from the Planet' is a new conservation campaign with the purpose of increasing the awareness of the environmental issues that are faced by our planet. The campaign is targeted at a wide target audience between the ages of 12 and 50. 'Words from the Planet' will use a variety of media to raise awareness of the issues faced.

You have been asked to create a number of pre-production documents to take to the first campaign meeting.

The name of 'Words from the Planet' will be trademarked with the ™ symbol.

(a) Explain what the Trade Mark ™ symbol means when it is used with the campaign's name.

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.....

..... [2]

The 'Words from the Planet' campaign will use images taken from space showing the world's oceans. The copyright of these images is held by the space organisations who took the images.

(b) Describe what steps must be taken so that these images can be used.

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..... [2]



**Save your work:** with your name, the lesson you are doing and the date.

For example: T.Smith ICT 23 Nov

If you would like Miss Jenkins to see or mark your work, please email it or send a photo of your completed work to [mjenkins@glebe.bromley.sch.uk](mailto:mjenkins@glebe.bromley.sch.uk) Thank you

Q2:

Consider the images in Fig. 1 below:

				
1. Mountain	2. Globe in hand	3. Cars	4. Young girl	5. Spade in earth
				
6. Indonesian man climbing tree	7. Polar ice	8. Mask with tear	9. Smoke	10. Fountain
				
11. Seaside	12. Globe with pins in	13. Toilet seat	14. Boy in hoodie	15. Road in rainforest
				
16. Boots	17. Woman smiling	18. Earth day	19. Man with hands on face	20. Drought word

Choose six images from above to create a mood board for the 'Words from the Planet' campaign.

You do not need to draw the images. You must show which images you have chosen and where you would position them on the mood board

Marks will be awarded for:

- Fitness for purpose
- Annotations to justify your choices.

[9]

A large, empty rectangular box with a black border, intended for students to create a mood board. The box is currently blank, with no images or text inside.