Travel & Tourism (NCFE)
Curriculum Map: Year 11

AUTUMN TERM

Unit 6: Transport for UK Tourism

This unit develops students' knowledge and understanding of the main UK transport systems that are used by UK and oversees visitors.

Students explore UK main transport systems by:
- Identifying major gateways which inbound visitors use to enter the UK including airports, ferry ports, channel tunnel.
- Identifying important rail, road, ferry and air routes within the UK.

Activities and evidence: Printed research, comparison tables, maps, Power points presentations.

Being able to plan a tourist travel itinerary.
- Students will select 2 UK tourist destinations of their choice and research 2 travel options giving different forms of transport from their local area.

Activities and evidence: itinerary to meet tourist needs, role play, research material.

Being able to give a range of inbound tourist scenarios to select from and produce a suitable itinerary to meet tourist needs.

Activities and evidence: Role play, posters, creating an itinerary.

SPRING TERM

Unit 7: UK visitor destinations

This unit aims to develop students' knowledge and understanding of popular UK visitor destinations. Learners will gain knowledge of the different types of visitor destination in the UK and what makes them popular. They will understand how climate affects destination popularity and be able to use charts and graphs to display climate information.

Students will demonstrate their knowledge of popular UK visitor destinations. Learners will look at the UK as a whole and identify the wide range of destinations popular to visitors with differing needs, for example those looking for adventure, relaxation, history, culture, family fun.

Activities and evidence: publicity poster with images

Students will use a range of sources, including magazines, brochures, tourist information material and destination websites, learners should use images, logos etc to produce poster/posters to attract both domestic and inbound tourists to travel within the UK.

Activities and evidence: annotated case study with short set questions and role play.

Students will be given a case study on one of the UK's major tourist destinations. Learners will have the opportunity to visit the destination if appropriate. They will be given a range of short answer questions to complete from the case study and or visit.

Activities and evidence: Learning visit to a touristic destination and Power point presentation.

SUMMER TERM

Unit 12: Working as a team in Travel and Tourism

This unit aims to develop students' knowledge, understanding and skills in order to help them work as part of a team in travel and tourism settings. They will understand how teams are made up in travel and tourism workplaces and the benefits and limitations of working in teams. Learners will demonstrate that they can contribute to and review team activities.

Activities and evidence: Reviewing benefits and limitations of working in teams within travel or tourism Producing a flow chart.

Students will describe the structure of different organisations in the travel and tourism industry including:
- roles and responsibilities of teams and team members
- inter-relationships between teams and team members

Activities and evidence: research using job search or careers websites, completing a staff induction training table.

Students will contribute to a team activity in a travel and tourism context including:
- effective communication
- working towards agreed aims
- overcoming any problems

Activities and evidence: Role play, allocating roles in a team, practicing using effective communication.

Students will review the travel and tourism team working activity They will Identify improvements to travel and tourism team working activities