Introductory Award in Business BTEC Level 1 Curriculum Map: Year 11

LEARNING AIMS

Students will...

- A) Find out about different businesses in your area and how they meet customer needs
- Produce a document about businesses in your area for a given purpose.



Unit B5

Finding Out About Businesses in Your Area

Students recap and continue with Unit B5, which is designed for them to gain an introduction to local

businesses.

This unit introduces understanding of the types and purposes of businesses Types of customer needs



LESSON ACTIVITIES

Knowledge:

Sources of information

• Presentation formats

• Types of secondary sources

Students will...

LESSON

ACTIVITIES

• Study one of these Business related units. They offer a broad introduction to skills that focus on relevant contexts that further develop students' interests, aspirations and future progression plans.

BTEC Entry Level 2

In Pre-vocational Study Subsidiary Award

Transferable Skills:

Written communication Managing information **Presentation Skills**



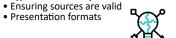
finding out information



Business Related Units:

- Participating in a Visit
- Contribute to Running an Event
- Providing a Customer Service
- Using Digital Skills
- Communicating with Others
- Create a Product
- Being Creative
- Contribute to an Enterprise Activity
- Planning for the Future
- Being Part of the Team
- Create a Document

LEARNING AIMS



END OF UNIT ASSESSMENT

The assessment activities for units will be practical and skills based, drawing on learning from the unit.

