Introductory Award in Business
BTEC Level 1
Curriculum Map: Year 10

Unit A2

Developing a Personal Progression Plan

LEARNING AIMS

A. Explore the skills and behaviours needed to meet personal progression goal

B. Produce a progression plan to meet intended progression goal

LESSON ACTIVITIES

Students will...

Learn about progression opportunities available
Identify their own skills
Learn about appropriate attitudes and behaviours and how to develop these
Set simple goals
Match skills and behaviours to progression opportunities
Develop a Personal Progression Goal for life after Sixth Form

Students will...

-Investigate the benefits and purpose of developing a progression plan
-Find out about progression opportunities
-Set a progression goal
-Identify the skills and behaviours needed to meet a progression goal
-Review their own skills and behaviours against progression goal

END OF UNIT ASSESSMENT

Students will...

research progression opportunities, outline skills and behaviours needed for that goal. They will produce a progression plan, identifying key areas they need to develop in order to meet their progression goal.

Unit B5

Finding Out About Businesses in Your Area

LESSON ACTIVITIES

Students will...

research, visit and present information about businesses in their area.

LEARNING AIMS

A. Find out about different businesses in your area and how they meet customer needs.

B. Produce a document about businesses in your area for a given purpose

This unit provides an introduction to understanding
-Types and purposes of businesses
-Types of customer needs

END OF UNIT ASSESSMENT

Produce a detailed and well-organised document with information about businesses that explains why they will meet all the needs of people in a given scenario.